TIP Year in Review – Expanding Impact, Building for the Future

The Immunization Partnership (TIP) has just completed another exciting year of preventing vaccine-preventable diseases in our community and building a solid foundation for the future. TIP took its mission-centered projects on the road, traveled across the state, met new stakeholders and strengthened connections with existing partners. Read on to learn more about why we are so proud of our work and so excited for the future!

Building Coalitions across Texas (BCaT):
TIP welcomed two new coalitions into our signature BCaT program. Lubbock and Andrews County joined existing BCaT coalitions in Austin, El Paso and San Antonio. TIP provided on-site support to all coalitions and produced the inaugural two-day coalition conference lead by a national immunization coalition expert and featured local immunization experts.

Coalition representatives attend the 2 day coalition conference in Austin, TX, April 8-9, 2014

Community Forums:
One of TIP’s most popular offerings, community forums, reached new audiences this year. Eighty-three participants joined TIP in Fort Worth for a forum entitled Understanding and Addressing Vaccine Hesitancy. A second forum was held in San Antonio, where 90 participants gathered for Strategies for Improving HPV Vaccination Rates.

Eight-three immunization stakeholders from the Dallas/Fort Worth area joined TIP and the Immunization Collaboration of Tarrant County for a community forum entitled “Understanding and Addressing Vaccine Hesitancy”

Student filmmakers proudly attended the premiere of their film, INVISIBLE THREAT

INVISIBLE THREAT Premiere:
In January 2014, TIP was delighted to host the national premiere of the award winning film Invisible Threat. Created by exceptional and energetic high school students, this film focused on the importance of vaccines and explored the opinions of the anti-vaccine movement. Despite a surprise ice storm, we had a great turnout for this red carpet event!
Webinars:
Building on the success of previous webinars, TIP expanded its presence throughout Texas and found a new national audience with two impactful webinars: *What’s New With Texas Immunization Laws and How Can You Make a Difference* and *Immunization and Health Reform: Exploring Opportunities & Challenges*. Over 500 people from across the country participated in these webinars.

Media Outreach:
TIP is going viral, spreading evidence-based immunization information with over 140 traditional media hits this year and an ever expanding presence on social media platforms like Facebook and Twitter.

Advocacy & Stakeholder Engagement:
TIP traveled to Austin, Houston, Fort Worth, and Dallas to gather input on issues facing immunization providers. TIP also distributed a statewide survey to gather feedback from our stakeholders. Using this incredibly valuable feedback, TIP wrote its major publication, *A Measure of Care: Texans Champion the Value of Immunizations* (released in November 2014) and designed recommendations for policymakers to help Texas improve and sustain high immunization rates.

Supporting Best Practices:
In 2014, TIP served 14 community health clinics through its innovative Immunization Champion’s program. TIP trained medical assistant student interns and clinic staff to implement a reminder/recall system to encourage patients to return for overdue vaccines. Clinics had dramatic results with increases in the percentage of up to date patients as much as 80 percentage points! We are thrilled for these clinics and even more thrilled for our community!

Building for the future – join our journey!

Institute for Immunization Law and Policy (IILP):
TIP is leveraging its highly regarded track record for advocacy by leading the national effort for the development of an Institute for Immunization Law and Policy which will provide tools and guidance for immunization advocates in all 50 states to achieve and sustain high immunization rates.

TIP San Antonio:
TIP is thrilled to announce its first chapter, with the opening of an office in San Antonio in 2015. With a diverse population, a rapidly growing economy, expanding healthcare network and a demonstrated commitment to immunization best practices, San Antonio is an ideal location for TIP to expand its efforts. We look forward to working closely with the good folks of San Antonio!
Thanks to our many donors!

TIP likes to play as hard as we work, and our special events were a great opportunity for a bit of fun. The Spring Luncheon, chaired by Kelly Cohen Fein, Kim David and Lindy McGee, was a wonderful event with over 400 guests in attendance at the River Oaks Country Club.

Collin and Jacquelyn Cox and Rachel and Tom Regan at the Fall Event, “Golf, Glamour and Games of Chance” which was attended by glamorous golfers, who enjoyed taking a chance at the gambling tables and the chance to win some very special prizes!

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